

EPCON Privacy Statement

Introduction

EPCON is dedicated to protect the personal data and privacy rights of visitors to our website and persons contacting us for business purposes. This statement refers to personal data as defined in the General Data Protection Regulations (GDPR). Personal data is information which can be referred to any living person. EPCON ensures your personal data is processed in conformity with GDPR.

EPCON

EPCON is an impact company, using AI to help NGOs and governments in LMIC to strengthen public health, through the Epi-control platform. Our partners use this platform for more efficient case-finding interventions, diagnostic network optimization, treatment outcome prediction, improved vaccination planning or service delivery. We enrich programmatic data with disease risk factors like population density, sociodemographic data, access to health facilities, road networks, literacy level and vulnerability to predict risk of TB, HIV, Leprosy or NCD's at neighborhood level. EPCON is located at Schillerstraat 24, 2050 Antwerp, Belgium and in Unit 11, The Milkwood, Corner Bordeaux Road and Noordsig Avenue, Western Cape, 7975, South Africa.

Website

This website - www.EPCON.ai - contains links to and from other websites. This statement applies to EPCON and its website. If you visit other websites by clicking links on this website, please read the privacy statement there to know how your personal data is processed. If you visit our website through a link on another website, we may receive information from that website. Please read their privacy statement to find out if this is the case.

Data controller

EPCON is responsible for all decisions related to data processing according to the GDPR, meaning EPCON decides what information is processed and why. EPCON ensures the personal data is processed in accordance with the GDPR.

Personal Data

EPCON uses the information you provide for several purposes based upon the reason for you to contact us. Upon your request, for instance by using our contact form, we provide quotations, information, make telephone contact or respond to you. We may also use personal data you provide us to maintain a business relationship with you after your first enquiry.

By using our contact form, your name and e-mail address are sent to us to contact you. Depending on the nature of your enquiry your data is stored. After the contact or our business relation ends, the information is deleted or stored for an agreed period of time.

Some personal data may be collected about you from the forms you use on our website. Besides the contact form, this can be the opt-in for our quarterly newsletter. After signing up for the newsletter, you will receive an e-mail on the address you entered, to confirm your subscription. After confirmation EPCON uses the data to send you the newsletter. We use Wix and Mailchimp for storing your name and e-mail address in order to distribute the newsletter. We have a data processing agreement with Wix and/or Mailchimp, compliant to the GDPR, ensuring your data is stored and used safely. You can always opt-out in the newsletter you receive. If this option does not work, please direct an e-mail to hello@EPCON.ai after which we will remove you from our mailing list.

By clicking links in our newsletters we collect data about your clicking behaviour, enabling us to analyse and improve our newsletters. This data is anonymous.

Security of personal data

In case your personal data is stored for the abovementioned reasons, please note we have taken technical and organisational measures to protect your data. Employees of EPCON are aware of this privacy statement and their role in it. EPCON ensures to prevent loss, misuse or alteration of your personal data. All personal data within EPCON is stored on secured and encrypted servers. Servers, computers and mobile phones are password protected.

Cookies and statistics

Cookies

This website uses cookies. A cookie is a small text document with information a website stores on a visitor's computer which the visitor's browser provides to the website each time the visitor returns. This information may be used to determine the location of visitors and the way they move on this website, allowing us to improve the quality of the website and enabling us to provide information based on the whereabouts of the visitors as well as create reports about the general use of the website.

Google analytics

EPCON uses Google Analytics for these purposes. Google stores this information on their servers. EPCON has a data processing agreement with Google which is incorporated in their terms and conditions and privacy policy. Please read their privacy policy for more information.

Most commonly used browsers give you the option of rejecting cookies. Blocking cookies may have a negative impact on the usability of websites. Please look into the privacy settings of your browser to adjust them in case you desire to.

Below information is gathered by Google Analytics and is stored for 60 days. Data will be automatically deleted after this period. To EPCON this information is anonymous.

- Location (country)
- Pages visited and times of their visits
- Links used to access our website
- User agents (used browser, operating system, language settings, type of device, etc).
- In case an IP address is stored, Google only sees an IP address of which the last two octets of are anonymised. For example, it will appear as "192. 125. xxx. xxx. xxx."

Google may share your personal data in case this is demanded by law, or in case a sub processor processes your data.

Social media cookies and YouTube

This website has so called social media buttons. By using these buttons you can promote articles or items you find here on social media platforms. These buttons are built by the social media platforms, using computer codes. These codes may place cookies on your system. EPCON has no influence on this and we cannot prevent this. Please find the privacy statements of the social media platforms you use for more information.

The videos embedded in this website are stored on YouTube. This may mean a YouTube cookie is placed on your system by YouTube. We refer to their privacy policy for more information.

Legal basis for processing of data

In case of a business contract between EPCON and another party, the processing of data is contractual. In case of requested contact the basis is consent.

Register

EPCON maintains the mandatory register of all personal data processing activities.

Consent

Through agreeing to this privacy notice you are consenting to EPCON processing your personal data for the purposes explained. You can withdraw consent at any time by emailing privacy@EPCON.care.

Retention Policy

EPCON will process personal data during the duration of any contract and will continue to store only the personal data needed for a maximum of 36 months after the contract has expired to meet any legal obligations. Financial transactions and data will be stored for the fiscal term of 7 years.

Data storage

Data is held in the Netherlands using a protected and encrypted server. EPCON does not store personal data outside Europe.

Your rights as a data subject

At any given time whilst processing your data, you have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing – where certain conditions apply to have a right to restrict the processing.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.

In the event that EPCON refuses your request, we will provide you with a reason for refusing. You have the right to legally challenge our decision.

At your request EPCON will provide what data is held and how it is processed.

After presenting identification, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data.
- Contact details of the data protection officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- The categories of personal data which is collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- How to file a complaint with the appropriate authority.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it wasn't collected directly from you.

- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

To access what Personal data is held, identification will be required

EPCON accepts the following forms of ID when information on your personal data is requested:

A valid ID-card, passport or driver's license. If we believe the ID document is of poor quality, we will seek further information before personal data can be given.

After a request, please take note processing your request may take up to 1 week (5 working days).

All requests should be made to hello@EPCON.ai.

Complaints

If you wish to file a complaint about how EPCON handles your personal data, please direct your complaint to the CEO of EPCON, Caroline Van Cauwelaert at caroline@EPCON.ai. Your complaint will be handled within 3 weeks of receipt.